

Email Fire Master Class Day 3

Offer Educational

17th through 20th example promo on [Inboxing Pro on WarriorPlus](#)

Day 1 morning - 6.17.2018

Email 1 - (Us vs Them email)

Subject Line: Here's what bugs me about Aweber...

Resend to unopens - Subject Line: What if you're autoresponder was a one time fee?

Here's what bugs me about Aweber...

First of all, Happy Fathers day.

Okay, now let's rant.

Aweber is a necessary evil for my business. My email lists run through aweber and I pay them about 70 bucks a month for this service.

It's okay because my email lists are really the center of my business.

However, here is what I hate...

To get started with aweber it's 20 bucks a month. That's for up to 500 emails.

A lot of people I want to help are just getting started and paying 20 bucks a

month for up to 500 emails is intimidating.

They will be paying it out of pocket and on top of that they probably won't be making any money right off the bat because they are just getting started and they have a learning curve.

Usually signing up for a service like Aweber puts them down about a 100 bucks before they ever start seeing any money coming in...

...and that is if they are doing aggressive list building.

So I can see where it feels a little frustrating if you are new. Maybe even a little demotivating.

That's why I'm excited to tell you about an alternative from the genius mind of David Henry. It's called Inboxing Pro and basically it is going to replace your autoresponder service for a ONE TIME FEE of 17 bucks.

Now this is just a limited time thing for the launch. David tells me it's going to switch over to a yearly fee after launch and this amazing ONE TIME PAYMENT option will be gone.

It's something special for the launch of this really visionary cloud based autoresponder option.

Can you imagine getting in on the ground floor of Aweber and getting a one time payment option?

That would have been awesome.

Well it's time to roll back time because that is what you can get here. Ground floor. One time payment option on Inboxing Pro.

Check this out if paying a monthly autoresponder bill is getting old or has you down in the dumps.

Check this out if you're new and haven't gotten started with email marketing yet and are looking for a good option...

David tells me it's going to have better deliverability than the big autoresponder services and the price is a no brainer...

For less than the cost of 1 month of aweber...you will be getting something that will permanently handle all of your emailing needs.

Do check out InboxingPro, I know I will be...

That's all I got! Have a great weekend!

Kam (aka ZeroFatz)

Day 1 evening - 6.18.2018

Email 2 (blind)

Subject Line: 3 incredible things I learned from the Wizard of Oz...

3 incredible things I learned from the Wizard of Oz...

ANd I say that from a standpoint of things that motivated me to try harder, inspired me to do better, and in some cases just helped me get by.

The Wizard of Oz is one of those great movies that most of us have seen at least once in our lives and I have to tell you...

...there are many lessons to be had in this Hollywood classic.

One - Follow Your Own Yellow Brick road - In the movie, Dorothy was shown the Yellow Brick road by GLinda the good witch. However, let's face it. That road was like the only thing in town. It was staring Dorothy in the face and she probably would have found it on her own if she looked.

Often times life is like that too.

If we just open our eyes, sometimes the answer is as clear as day and right in front of us.

For the next couple of days I am promoting Inboxing Pro. It's a great alternative to Aweber, GetResponse, or several of the other expensive autoresponder services.

I see it as an amazing opportunity to break away from the herd of what everyone else is doing and go your own way. A way more affordable and smarter way of doing things. Be sure to check it out.

Two - DOn't Hide Your True Self Behind a Screen - In the movie we find that the Great and Powerful Oz was actually just a man hiding behind a curtain.

In the internet marketing space it is so easy to get caught up in what it looks like everyone else is doing or what everyone else is achieving that you start to feel like you need to “pretend” and adopt the slogan “fake it until you make it.”

Nothing could be further from the truth. People follow those on a journey as much as they follow those who have arrived.

You will find that if you just focus on being yourself and “learning out loud” as you go, you will achieve far greater results.

Three - Look Within for the POver - Remember at the end of the movie when Dorothy was going to catch a balloon ride home but then she missed her chance and began to cry? Eventually GLinda told her that the power was with her the whole time. She just needed to tap those shoes together and wish herself home.

I can't tell you how many limiting beliefs and mental obstacles that people have to overcome to achieve success online. I personally have never made it to the next level of anything in my business without putting myself out there in an uncomfortable situation.

The power to do that always came from within. It was scary, and there was risk. But when you take a chance and believe in yourself, you will be amazed at what you can achieve.

The true power lies within.

As I said earlier in this email, for the next few days I will be promoting David Henry's Inbox Pro. Right now you can pick this cloud based autoresponder option up for a ONE TIME FEE of only 17 bucks.

Pretty hard to find an autoresponder for a one time fee.

Definitely worth your time to check this one out!

THat's all I got! See you tomorrow!

[CLOSE]

Day 2 - 6.18.2018 em3

Email 3 (value comparison)

Subject Line: Check these crazy price differences out...

Check these crazy price differences out...

I've been looking at Inbox Pro quite a bit these last couple of days.

I've been comparing Inbox Pro to my current autoresponder, Aweber.

And when I say comparing I am talking about price.

I wanted to share some of my findings with you because I thought they were pretty interesting.

First Point (if you are new)

Aweber: 500 to 2500 emails - \$29 per month

Inbox Pro: up to 2000 emails - \$17 one time fee

That's a huge difference you guys. And it is going to start paying off in month 1 as you can see.

Second Point (if you have a few emails under your belt but are expanding)

Aweber: 10,001 - 25,000 emails - \$149 per month

Inboxing Pro: 20,000 emails - \$37 One Time Fee

I'm not a math genius but it doesn't take a College level Calculus teacher to figure out that one of those things is going to cost you infinitely less than the other one.

Listen, Inboxing Pro is worth your time and your money. Be sure to check this one out before the price increases.

That's all I got!

[CLOSE]

Day 3 - 6.19.2018 em4 [set]

Email 4 - the list part 1

Subject: [1 of 3] 46 things you need to know about email...

[1 of 3] 46 things you need to know about email...

Okay, so as you know I have been promoting Inboxing Pro for the last few days. It's a great product that is going to increase your deliverability and save you a ton of money!

That being said, in the spirit of good ol' reliable email marketing I want to give you a list of 46 things that you REALLY should know about email marketing.

It's quite a few things so I am going to divide this up. I'll give you 15 now.

ANd then a little later today I'll give you the second 15.

And then later in the evening tonight I'll give you the third and final segment of this crazy list about email marketing facts.

That being said, here's the first 15 of them for you...

1. Percentage of people who check email while on vacation: 50%
2. Average click-through rate of B2B marketing emails: 1.7%
3. A vast majority of customers (92% of those earning \$100,000 or more) want to receive promo emails, but do not want to share them.
4. Percentage of email opens that occur within two days of sending: 76%
5. Percentage of emails opened on iPhones: 25%
6. Companies who send automated emails are 133% more likely to send relevant messages that correspond with a customer's purchase cycle.
7. Percentage of emails opened on mobile devices: 48%
8. For every \$1 spent, email marketing generates \$38 in ROI.
9. Percentage of consumers who made a purchase due to an email: 66%
10. Number of email accounts worldwide: 4.6 billion
11. Recipients decide whether your emails are attention-worthy in 0 to 3 seconds.

12. Gmail has 1 billion active users worldwide.
13. Emails with social sharing buttons see a 158% increase in click-through rates.
14. Open rate is highest when companies send two emails per month.
15. 72 percent of consumers prefer email as their source of business communication.

Okay, in a little while I am going to send you 15 more of these crazy facts that is really going to slam home the power of email marketing.

In the meantime be sure to check out Inboxing Pro to maximise your efficiency and minimize your cost.

See you in a few hours...

[close]

Day 3 - 6.19.2018 em5 [set]

Email 5 - The list part 2

Subject Line: [2 of 3] 46 facts about email marketing you should know...

[2 of 3] 46 facts about email marketing you should know...

So you ready for 15 more crazy facts about email marketing?

I hope so. I know a lot of people making money in a lot of ways on the internet.

One thing most of them have in common though, no matter their business model, is they all seem to collect and utilize an email list.

That's no coincidence.

If you want to maximise efficiency and minimize cost with email be sure to grab Inbox Pro.

Here are 15 more reasons why:

15. Percentage of people who check email during meetings: 51%
16. Average hours per week people spend checking for new emails:
30
17. Men and women are equally likely to convert from an email opened on a desktop.

18. Nearly half (47%) of marketers say they sometimes test alternate subject lines to optimize email performance.
19. Monday emails have the highest revenue per email.
20. Number of business emails sent/received daily: 212 billion
21. 51% of marketers say enriching contact data quality is their most significant barrier to achieving email marketing success.
22. 29% of marketers look at ROI metrics to evaluate email effectiveness.
23. Email is the third most influential source of information for B2B audiences, behind only colleague recommendations and industry-specific thought leaders.
24. Percentage of SPAM that actually gets delivered: 9%
25. Percentage of consumers who check their email daily: 91%
26. Percentage of people who check email while driving: 18%

- 27. Only 39% of online retailers send personalized product recommendations via email.
- 28. Average business emails sent/received per day per person: 131
- 29. 80% of retail professionals indicate that email marketing is their greatest driver of customer retention.
- 30. Email had a median ROI of 122%— more than four times higher than other marketing formats, including social media, direct mail, and paid search.

Okay, that's 30 so far...

In a few hours I am going to send you my final 15 crazy facts on the power of email marketing.

In the meantime be sure to check out Inboxing Pro to maximise your efficiency and minimize your cost.

See you in a few hours...

[close]

Day 4 - 6.20.2018 early em6 [set]

Email 6 - Final part of List

Subject Line: [3 of 3] The Final 15 plus one Facts on email marketing...

[3 of 3] The Final 15 plus one Facts on email marketing...

ALright, as you know, I have been promoting Inboxng Pro these last few days.

Unfortunately all good things come to an end. The sale on Inboxng Pro will be coming to an end in less than 24 hours and this will be my final email on that amazing product.

That being said, I want to give you my FINAL 15 cool facts on email marketing PLUS ONE bonus fact!

Let's do this!

31. Percentage of people who check email when using the toilet: 42%
32. Percentage of email traffic that is actually SPAM: 45%
33. One-third of millennial workers are comfortable using emojis to communicate with a direct manager or senior executive.
34. The open rate for emails with a personalized message was 18.8%, compared to 13.1% without any personalization in 2016.

35. Percentage of people who check email while watching TV: 70%
36. Open rate is highest when companies send two emails per month.
37. Percentage of people who check email while on the phone: 43%
38. People are twice as likely to sign up for your email list as they are to interact with you on Facebook.
39. Percentage of people who check email while in bed: 60%
40. Number of email users worldwide: 2.7 billion
41. Percentage of B2B emails that contain marketing messages: 54%
42. Email marketing was the biggest driver of Black Friday transactions, with 25.1% of sales originating from the marketing channel.
43. The percentage of emails containing GIFs rose from 5.4% in 2015 to 10.3% in 2016.

44. Tuesday is the best day of the week to send email, according to 10 email marketing studies.
45. The fourth quarter always dwarfs the others in the number of emails sent and often approaches double the amount of emails sent in the third quarter.
46. (MY BONUS FACT) Over 80% of all my businesses revenue came from email transactions last year!

Okay, that's 46 of them...

46 crazy facts on the power of email marketing. Email is the core of any sustainable online business.

YOu want to have this in your life. It's super important.

Be sure to check out Inboxing Pro to maximise your efficiency and minimize your cost when it comes to email marketing.

Hope you enjoyed the series.

That's all I got!

[close]